

## **SMS Terms and Conditions**

Welcome to Pomerado Endodontics. By accessing or using our services, including receiving SMS communications, you agree to comply with and be bound by these terms and conditions.

### **Consent:**

If you have authorized messaging by selecting SMS YES (Opt In), **the SMS opt-in consent or phone numbers collected for SMS purposes will NOT be shared with third parties or affiliates for marketing purpose.** We will only send you messages about your appointment or information related to your care. You have the right to revoke the authorization at any time by replying STOP to opt out of messaging.

### **What information we collect and how we collect it:**

We collect your information when you check the box to use SMS texting and enter your phone number.

We collect the following information when you check the box to opt-in to receive text messages from Pomerado Endodontics.

We collect your information when you call to make an appointment and will be ask if we can send SMS texting about your appointments.

### **What we collect through SMS:**

Your phone number and relevant information related to your appointment

### **How we use your information:**

We use your phone number to send you text messages in response to your questions (ie replying to your messages) We will send messages about your appointment (ie appointment reminder or offering earlier appointment slots)

We do NOT share your phone number or information to anyone not related to your care. We do NOT send message for marketing purposes.

### **Your choices and opt-out:**

We respect your right to control your communication preferences. You can opt-out of receiving text messages from Pomerado Endodontics at any time by replying with "STOP" to any messages you receive from us.

For assistance, text "HELP" or visit our [www.pomeradoendo.com/contact](http://www.pomeradoendo.com/contact) for more information.

### **Data sharing and security:**

We do NOT share your information or phone number or SMS consent with any third party or business for marketing purposes. We maintain appropriate security measures to protect your information from unauthorized access or disclosure.

### **Data retention:**

We will retain your phone number in our electronic medical record if you are a patient of record or in our messaging list as long as you are opted-in to receive messages. Once you opt-out, we will no longer be sending you SMS messages. However, we may retain your phone number in an archived database for legal or compliance purposes, such as record keeping requirements. The archived date will be securely stored and only accessed for authorized purposes.

### **Modifications:**

We reserve the right to update and modify these Terms and Conditions at any time. Any changes will be posted on this page with an updated revision date. By continuing to engage in our services, you agree to be bound by any changes to these terms.